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MAVUM RECOGNIZED FOR BEST PRACTICES
President/CEO Leads Industry Discussion

(Indianapolis, IN – February 13, 2009) *Employee Benefits Advisor* magazine selected Rod Reasen, President/CEO of Mavum Consulting, to participate in the 2009 “Best Practices in Group Benefits” presentation.

As an expert panelist, Reasen presented the latest trends in internal management and operations. “It’s an exciting time for employee benefits advisors to serve clients,” said Reasen. “ With technology and paperless processes, there are countless opportunities to improve efficiency and the overall client experience.” Reasen also outlined strategies for tracking service call volume, to better understand client trends.

Beth Taylor of Intercare Insurance Solutions and Mike Alfred from Brightscope were also guest panelists. Taylor discussed workplace wellness programs and Alfred discussed the current state of 401(k) retirement plans. Additional information on Employee Benefit Advisor can be found at <http://eba.benefitnews.com/>.

About Mavum: Formerly known as TriplePoint Consulting, Mavum is one of Indiana’s leading benefit consulting firms. Through an uncommon consultative approach, Mavum tailors employee benefit plans that help companies become employers of choice, retain talent, and lower overall costs.

Mavum has been listed among the Top 10 Largest Indianapolis Area Employee Benefits Services Firms by the IBJ for the past six years. The company was a finalist for the 2006 Kelley School of Business Entrepreneurial Spirit Awards and for the 2008 Indiana Chamber of Commerce Small Business of the Year. For more information visit www.Mavum.com.

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